



**MINUTES OF CNASA MEETING
February 22, 2015**

Meeting chaired by Shawna Wiebe was called to order on February 22, 2015 at 4:00 pm Central (6:00 pm Atlantic).

Online attendance by Lee Anne Kelly, Leah McBride, Shannon Cole, Leah Swatko, Rhonda Shewchuk, Caroline Carrier, Angela Slauenwhite, Melissa O'Reilly and Carly Smith.

The Minutes of the January 2015 meeting had been distributed for review. Shannon motioned to accept the Minutes as amended (2016 specialty and name correction). Lee Anne seconded. Motion carried.

Secretary's report: Membership renewals have been coming in with Lisa Dahr being the most recent. The closing date is Saturday, and we now have a total of 55. I have been keeping a list of members and noting all renewals and new members, after Saturday I'll distribute it to everyone, upload it to the BOD site and also send to Clare for website update. No correspondence has been received that I am aware of. Leah S. moved to accept the secretary's report, seconded by Melissa. Motion carried.

Treasurer's report: No report available at this time, and Melissa would like to request timely receipt of the Paypal account report. This lead to discussion about access to the account which is currently with Clare. Leah S. motioned that the President and Secretary be given access to the Paypal account, along with the Treasurer. Melissa second. Motion carried. Melissa will contact Clare and request the log-in credentials for the Paypal account.

The online bank account access was set up by Melissa, but the account itself needs to be updated to remove Clare and Gail from having fiscal authority. Melissa will double check with the bank to see which signatures are on record.

Old Business:

Boosters Lee Anne had submitted a request to hold a Booster at the Island Dog Club Inc.'s shows and trials during October 24-25, 2015 in Charlottetown, PE. BOD approved via email vote.

Caroline will be submitting expense reports for three Boosters in her Zone.

Leah S will be applying to have a regional in 2016 for the K-W KC

Membership We have 55 renewals/new members out of a potential 100 from the historical membership list. Discussion as to why members are not renewing (e.g., lack of opportunity for involvement, poor communication, need more French language available). Ideas were expressed for incentives such as breeders trying to recruit their puppy buyers by offering a free 1-year, non-voting CNASA membership, a calendar fundraiser consisting of photo contents, and Aussie walks. Lee Anne made a motion for the Board to consider her, Caroline and Angela to form a membership committee. Angela seconded. Motion carried to form a membership committee consisting of 3 board members, Caroline, Angela, and Lee Anne, with further committee members to be recruited from the general membership. Member Karen Doughty expressed strong interest in being a committee member and taking an active role with the club. An invite will be sent to her, as well as a notice in the Quarterly newsletter and a message on the member list. Shawna will have discussions with the membership committee offline to determine tasks and timelines.

Facebook Shawna stated one of the major stumbling blocks we are facing for membership is that we can go ahead and make all these changes, but it's hard for members who have not renewed to actually be informed of and see these changes. Two facebook options are up for consideration. One, a page open to the public serving to advertise and lend a CNASA presence on Facebook, offering articles, information and membership information. The second, a close private group for members only to allow for discussion of topics. Lee Anne made a motion to have 1 public facebook page and 1 private facebook group, seconded by Shannon. Vote of 6 yes/1 no, motion carried.

Discussion of rules and format. Private members group will be moderated, each BOD member can be set up as an admin. Inappropriate posts can be quickly deleted and users banned if necessary. It may get members more involved and open lines of communication. Most people are on facebook now with smart phones and tablets. The public page can only be posted on by the BOD, highlighting CNASA events such as boosters, articles relevant to Aussies. Invite owners to submit photos of their dogs for themed displays, FAQ's. Provides an easy way for people to ask questions of the club. Caroline offered to post French translations so we can reach out to more members. It was agreed that content for the public page will be reviewed so the page can be launched in a matter of days.

Yahoo BOD/
Website Rhonda advised that she is not a member of the Yahoo BOD chat list and could not find an invite from Clare that should have been sent in January. According to the group settings, Clare is the sole owner/moderator and any invites have to be done by her. Shawna stated she and Leah M. will speak with Clare about changing ownership of the yahoo BOD list. If that doesn't happen then a new list will be created as a last resort. As Clare is currently unwell and in hospital, this may take time to happen. In the meantime, Lee Anne will keep an eye on messages and forward them to Rhonda so she can participate in discussions and keep up to date.

Lee Anne made a motion to form a web site committee; those wishing to join said committee to discuss web options outside of the BOD meeting. Motion seconded by Angela. Motion carried. Caroline, Lee Anne and Rhonda will print/save current web pages to back up data.

Meeting adjourned at 7:05 p.m. Central (9:05 pm Atlantic).

The next meeting date and time are to be determined.